must be submitted by 10 a.m. on saturday, april 30, 2016

action items are specific directives to education minnesota that require a specific action. action items are terminal in application and generally expire at the next representative convention. the action item form should be used for these actions.

wording of motion:

every education minnesota local will have a member engagement plan by the 2017 representative convention. these plans include actions such as new member activities, having one-on-one conversations with members and developing a strategy to address issues or challenges a local is facing. education minnesota will work with locals to provide support for the implementation of their plans.

rationale:

public sector employee unions are under attack. wealthy special interests are determined to make it harder for public workers to come together and speak up for better schools, better patient care and safer neighborhoods.

we won the latest battle when the u.s. supreme court ruling in the friedrichs case allowed unions to keep collecting fair-share fees. but we know the attacks against workers aren’t over.

education minnesota must engage all of our members and connect their values to their union’s work. court cases aside, we know there is clear disconnect between the challenges our members face and find important and what the union does. that needs to change.

locals must be at the forefront of these engagement efforts. when members are asked about their union, they talk about their locals. local leaders and building representatives are the face of the union.

developing engagement plans will help locals leverage their strengths to meet challenges, build capacity, engage members more effectively and think long term. plans also hold us accountable for what we want to achieve.

when our members are engaged, we are stronger. and when we’re stronger, we have more power to fight for the things our students, our schools and our profession need.

budget impact (to be completed by education minnesota secretary-treasurer):

the budget impact of this action item would be between $30,000–$70,000.

maker of motion: kate schmidt local: dakota county united educators (dcue) #2006

seconder of motion: alexis nelson-sivertson local: becker #7016

date submitted: april 25, 2016 time submitted: 3:30 p.m.